

Part One Theoretical Dimensions – More than Greenwash but Is CSR still relevant?

1. Introduction and Summary of Book by Michael Hopkins
2. CSR and Sustainability by Michael Hopkins
3. CSR and International Development by Michael Hopkins

Part Two CSR in practice

4. CSR and Business Ethics by Michael Hopkins
5. CSR Measurement and Impact Analysis by Michael Hopkins and Enrique Torres
6. CSR, Social Accounting and Stakeholder Dialogue by Adrian Henriques
7. Small Business Social Responsibility by Vivek Soundararajan and Laura Spence
8. Socially Responsible Restructuring by George Starcher
9. CSR, Branding and Supply Chain – Laws, Voluntary Standards and Verification by Deborah Leipziger

Part Three Business and CSR in Society

10. Business and Human Rights by Olga Lenzen
11. Labour/Employment and CSR – The Need for a Planetary Bargain by Michael Hopkins
12. The Business Case for CSR by Jacques Bogh
13. Socially Responsible Investment by Julian Roche
14. CSR and Sustainable Development in Practice – Country Based Examples by Michael Hopkins
15. CSR and Sustainability in the Oil Sector by Tom Stephens

Part Four Strategic Corporate Social Responsibility

16. Practical Implementation of CSR by Michael Hopkins and Adrian Payne
 17. CSR and Strategic Management by Michael Hopkins and Abby Ghobadian
 18. Integrated Reporting by Mervyn King and Michael Hopkins
 19. Communication Strategy for CSR by Lawrence Gikaru
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20. Concluding Remarks by Michael Hopkins